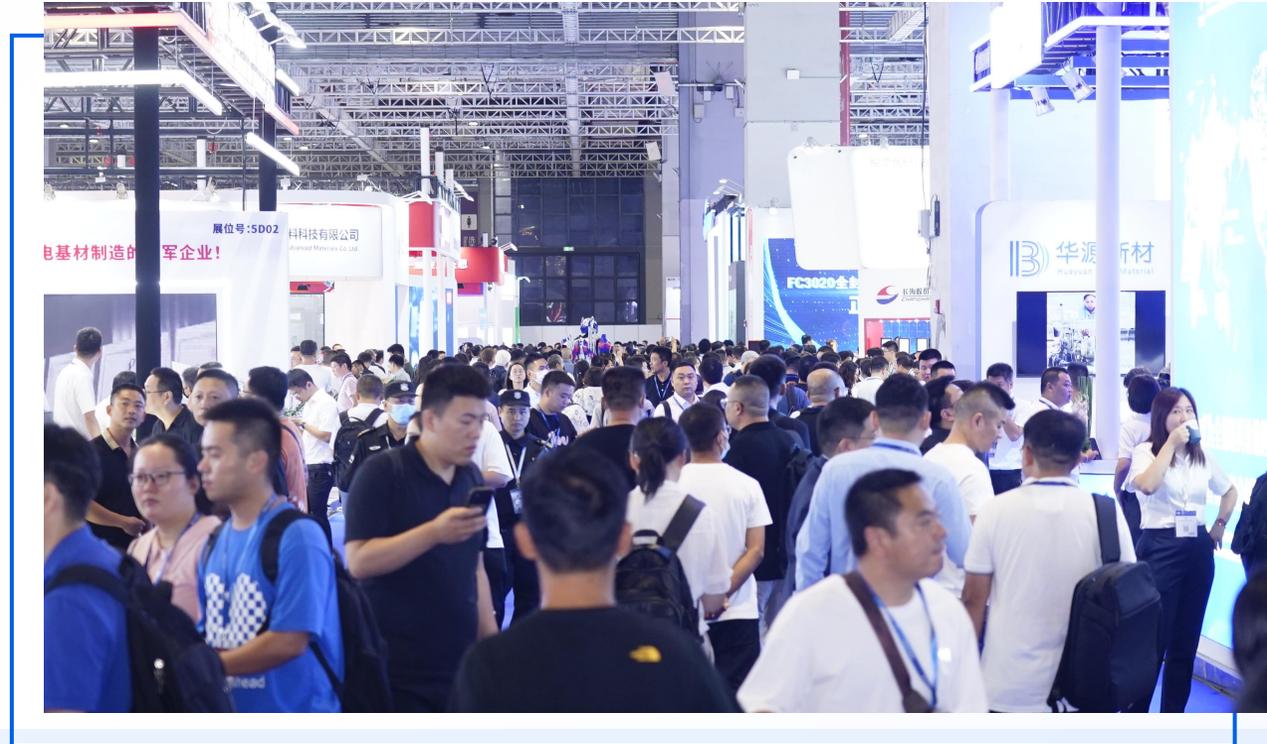




# Journey to the East: Know and to be Known

Bryan Xu

2026.03.11



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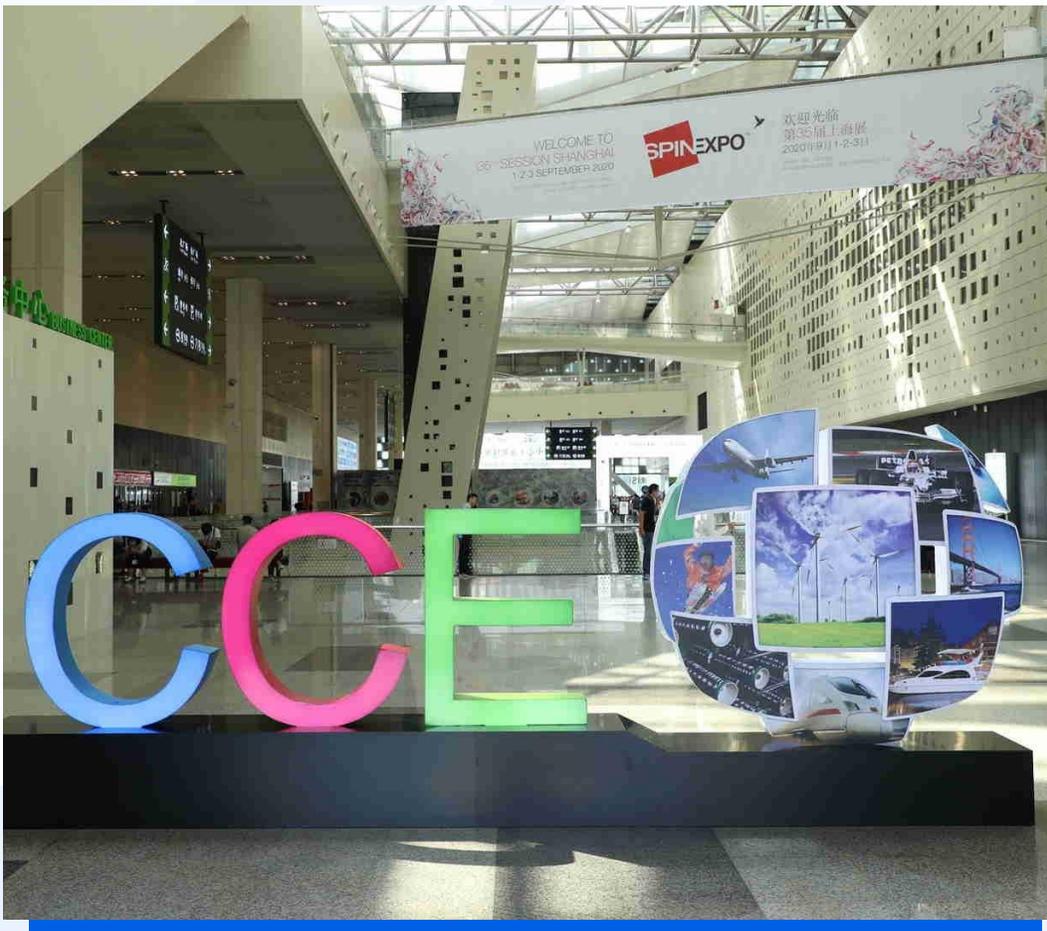
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**To Be Known: Maximize Your Presence**



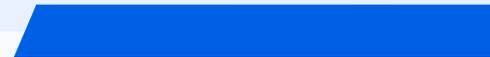
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**Conclusion**



01

About CCE



# About CCE

## Established in 1995

30 years history, accumulating profound professional heritage

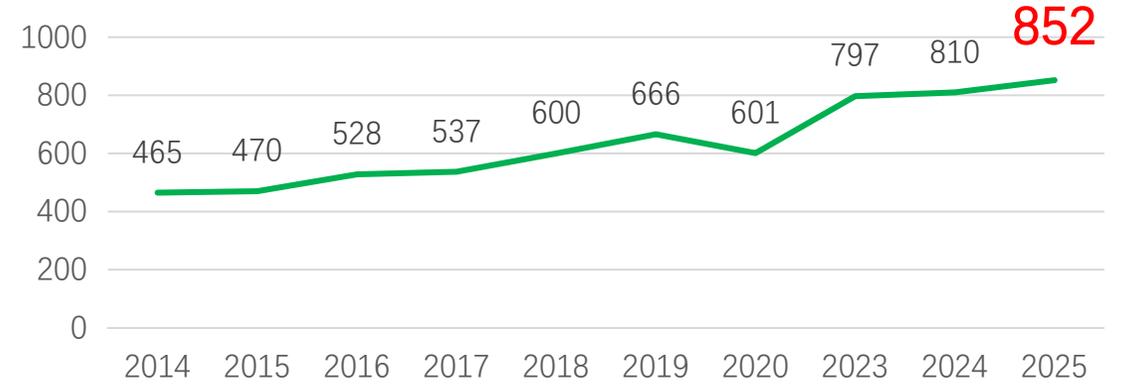
## Strategic Positioning

A composite-concentrating Community for all insiders

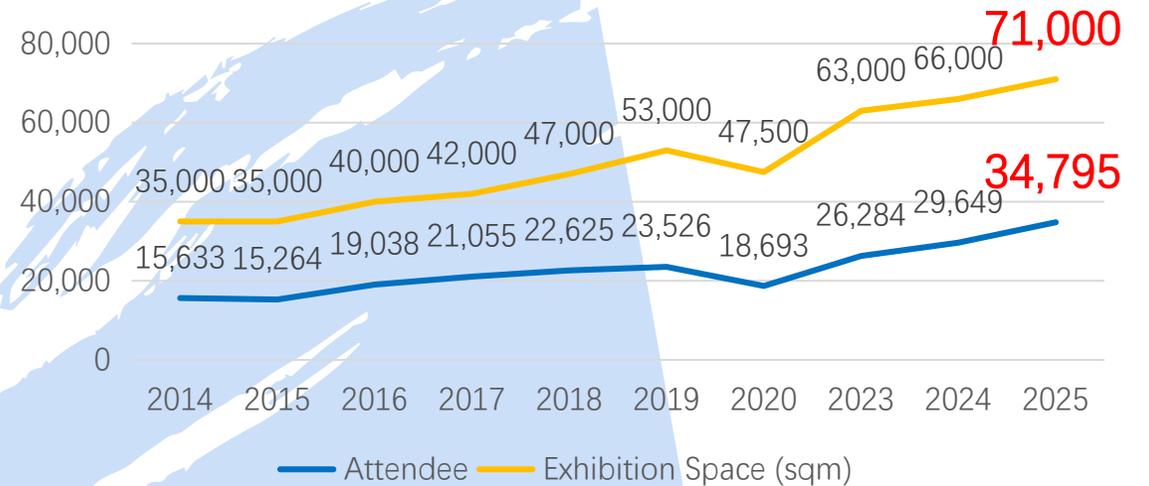
## Core Mission

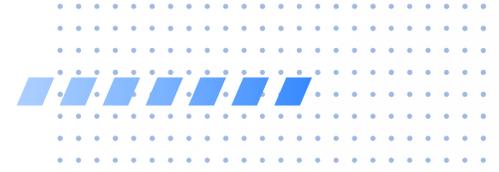
Promote the value of Composites and boost its application

### Exhibitor



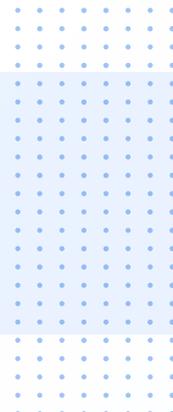
### Attendee and Exhibition Space





# 02

## To Know: Gateway to Opportunity



# 1. Access to Insiders: A Hub for Automotive Industry

## Key Data

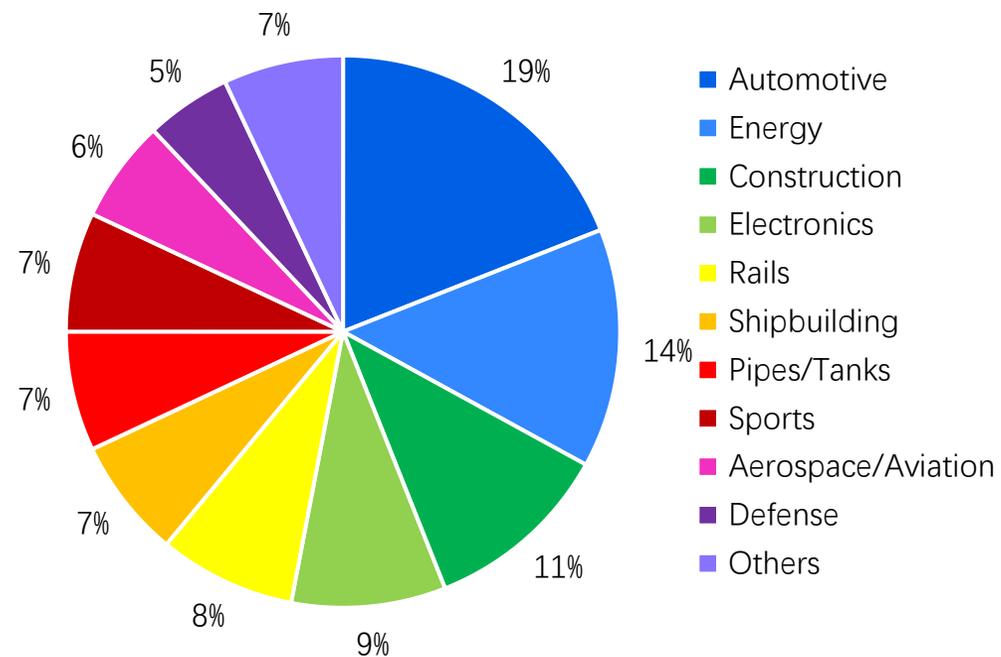


Nearly **one-fifth** of visitors are from automotive value chain.

## Representative Carmakers



### Visitor Breakdown by Application

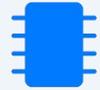


# 1. Access to Insiders: Connecting Broader Industries



## Aviation

Airbus, Boeing, COMAC



## Electronics

HUAWEI, Apple, Samsung



## Shipbuilding

China State Shipbuilding Corporation (CSSC)



## Wind Power

Vestas, Nordex, Goldwind, Mingyang



## Construction

China State Construction Engineering Corporation (CSCEC)



## Rails

China Railway Rolling Stock Corporation (CRRC)

# 1. Access to Insiders: Connecting Broader Industries

## Automotive

**16m** units produced & sold

+10.4% & +9.4%



## Wind Power

**120GW** new capacity

+51%, accelerating green transition



## Low-Altitude Economy

**1.5T** RMB market size

expanding scenarios



## Commercial Aerospace

**2.8T** RMB market size

High-growth, surging composite demand



# 1. Access to Insiders: Transnational Platform

## Global Participation

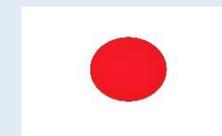
CCE attracts **2100+** international visitors (**32% Increase**) from **84** countries and regions (**40% increase**), with top visitor sources differing from other major composite events, offering unique networking opportunities.

## Top 5 Countries of Origin (China Excluded)

Exhibitor



Visitor



## 2. Access to Government Policies

### National Strategy

The 15th Five-Year Plan (2026-2030) will emphasize advanced manufacturing and new materials.

### Foreign Investment Access

The latest recommended catalogue of sectors encouraged for Foreign Investment includes 30+ composite-related products.

### Local Government Support

Present at CCE to offer tailored incentive packages.

### Industrial Clusters

Dozens of composite-themed industrial parks have emerged nationwide.

## 2. Access to Government Policies

### Foreign Investment Access

The latest recommended catalogue for sectors encouraged for Foreign Investment includes **30+** composite-related products.

- Ultra-thin glass fiber (diameter  $\leq 5\mu\text{m}$ )
- Alkali-resistant glass fiber
- Recyclable glass fiber
- Low-dielectric glass fiber
- Quartz glass fiber
- Continuous fiber-reinforced thermoplastic composites & prepregs
- Bio-based composites
- Resin-based composites for additive manufacturing
- Specialty-functional composites (for deep-sea exploration and healthcare)
- C/C composites
- High-performance ceramic composites

# 3. Access to Market: High-Level Forums

## Industrial Trends Forum



## Low-Altitude Forum



## Automotive Innovation Conference



## BioBased Composites Forum

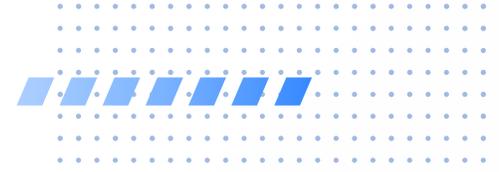


## Composite Recycling Forum



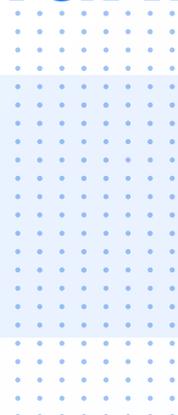
## Thermoplastic Composites Forum





# 03

## To Be Known: Maximize Your Presence

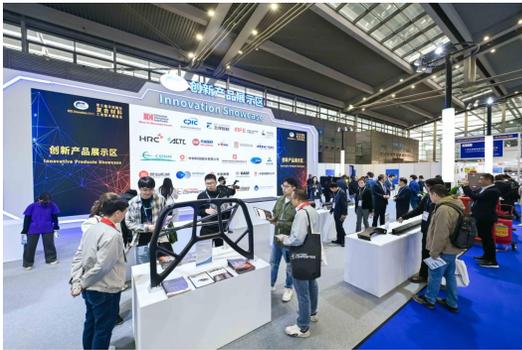


# To Be Seen: Showcase Your Strength



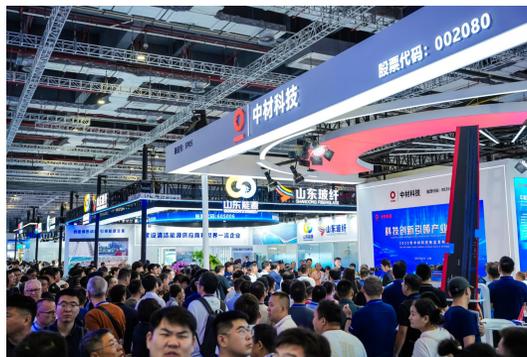
## Public Area

- ✓ Innovation Products Showcase
- ✓ Automotive Innovation Pole
- ✓ Sports Equipment Innovation Showcase



## Exhibition Booths

The most direct and efficient way for building connections and establishing trust.



## Adversisement and Sponsorship

Extend Visibility well beyond the exhibition period.



# To Be Seen: Showcase Your Strength



# To Be Heard: Articulate Your Vision

## **Technical Seminars**

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In a closed-room, engage with a highly specialized audience to discuss your latest R&D achievements and technological breakthroughs.

## **Press Conferences**

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On an open stage, announce major new products, technological breakthroughs, or cooperation agreements to capture the attention of the entire industry.

## **Matchmaking Symposium**

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We will precisely match potential buyers based on procurement needs, significantly enhancing the efficiency of business negotiations.

## **Guided Tours**

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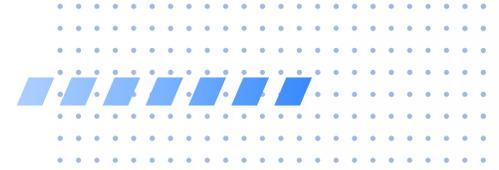
Host professional delegations organized by local governments, associations, and universities to efficiently expand your industry network.

# To Be Heard: Anticulate Your Vision

## News and Reports

CCE's media channels provide companies with year-round exposure, improving their presence and popularity within China's composite value chain.



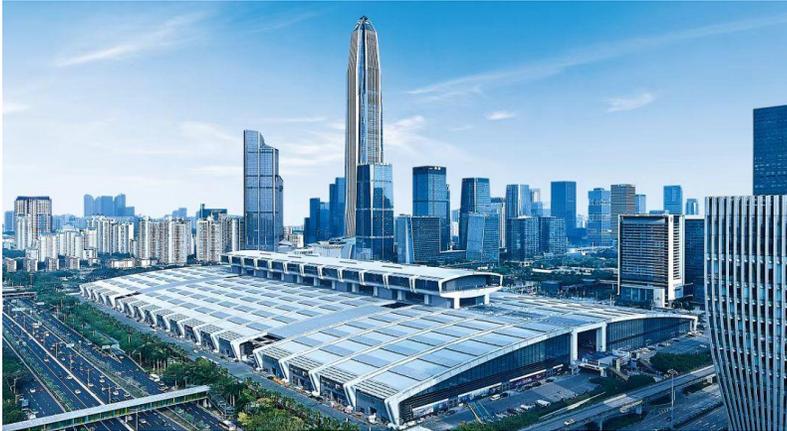


04

Conclusion



# Conclusion



DATE

**CCE SHENZHEN, April 15-17, 2026**



LOCATION

**Shenzhen, China**

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DATE

**CCE SHANGHAI, September 1-3, 2026**



LOCATION

**Shanghai, China**



# Visit us at Booth 6C108

Bryan Xu

2026.03.11

